

1 of 5

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	W-F	5P-530P		:30	\$500.00	10/03-10/05	3	1	3	\$1,500.00	
		Buyline Comment: 5P NEWS										
	2	M-TU	5P-530P		:30	\$500.00	10/08-10/09	2	1	2	\$1,000.00	
		Buyline Comment: 5P NEWS										
	3	W-F	6P-630P		:30	\$650.00	10/03-10/05	3	1	3	\$1,950.00	
		Buyline Comment: 6P NEWS										
	4	M-TU	6P-630P		:30	\$650.00	10/08-10/09	2	1	2	\$1,300.00	
		Buyline Comment: 6P NEWS										
	5	M-TU	630P-7P		:30	\$650.00	10/08-10/09	1	1	1	\$650.00	
		Buyline Comment: 630P NEWS										
	6	W-F	630P-7P		:30	\$650.00	10/03-10/05	3	1	3	\$1,950.00	
		Buyline Comment: 630P NEWS										
	7	W-F	7P-730P		:30	\$600.00	10/03-10/05	1	1	1	\$600.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	8	M-TU	7P-730P		:30	\$600.00	10/08-10/09	2	1	2	\$1,200.00	
		Buyline Comment: ACCESS HOLLYWOOD										



3 of 5

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	20	W	9P-930P		:30	\$5,500.00	10/03-10/03	1	1	1	\$5,500.00	
			Buyline Comment: MODRN FAMILY									
	21	TH	9P-10P		:30	\$2,500.00	10/04-10/04	2	1	2	\$5,000.00	
			Buyline Comment: GREYS ANTAMOY									
	22	TH	10P-11P		:30	\$1,750.00	10/04-10/04	1	1	1	\$1,750.00	
			Buyline Comment: SCANDAL									
	23	F	8P-9P		:30	\$850.00	10/05-10/05	1	1	1	\$850.00	
			Buyline Comment: SHARK TANK									
	24	F	9P-10P		:30	\$1,500.00	10/05-10/05	1	1	1	\$1,500.00	
			Buyline Comment: PRIMETIME									
	25	F	10P-11P		:30	\$2,000.00	10/05-10/05	1	1	1	\$2,000.00	
			Buyline Comment: 20/20									
	26	SA	6A-630A		:30	\$250.00	10/06-10/06	1	1	1	\$250.00	
			Buyline Comment: 6A NEWS									
	27	SA	630A-7A		:30	\$250.00	10/06-10/06	1	1	1	\$250.00	
			Buyline Comment: NEWS									
	28	SA	7A-8A		:30	\$400.00	10/06-10/06	1	1	1	\$400.00	
			Buyline Comment: GD MRN SAT									
	29	SA	8A-9A		:30	\$275.00	10/06-10/06	1	1	1	\$275.00	
			Buyline Comment: 8A NEWS									
	30	SA	11P-1135P		:30	\$500.00	10/06-10/06	1	1	1	\$500.00	
			Buyline Comment: 11P NEWS									

4 of 5

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	31	SA	5A-530A		:30	\$200.00	10/06-10/06	1	1	1	\$200.00	
		Buyline Comment: NEWS										
	32	SA	530A-6A		:30	\$200.00	10/06-10/06	1	1	1	\$200.00	
		Buyline Comment: NEWS										
	33	SU	6A-630A		:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
		Buyline Comment: 6A NEWS										
	34	SU	630A-7A		:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	35	SU	7A-8A		:30	\$400.00	10/07-10/07	1	1	1	\$400.00	
		Buyline Comment: GD MRN SUN										
	36	SU	8A-9A		:30	\$275.00	10/07-10/07	1	1	1	\$275.00	
		Buyline Comment: 8A NEWS										
	37	SU	10A-11A		:30	\$400.00	10/07-10/07	1	1	1	\$400.00	
		Buyline Comment: THIS WEEK										
	38	SU	8P-9P		:30	\$2,250.00	10/07-10/07	1	1	1	\$2,250.00	
		Buyline Comment: ONCE UPON A TIME										
	39	SU	9P-10P		:30	\$2,750.00	10/07-10/07	1	1	1	\$2,750.00	
		Buyline Comment: REVENGE										
	40	SU	11P-1130P		:30	\$600.00	10/07-10/07	2	1	2	\$1,200.00	
		Buyline Comment: 11P NEWS										
	41	SU	5A-530A		:30	\$200.00	10/07-10/07	2	1	2	\$400.00	
		Buyline Comment: NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .RNC/ROMNEY FOR PRES

Product RNC/MITT ROMNEY

Estimate# 445

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //445

Flight Dates 10/03/2012 - 10/09/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	42	SU	530A-6A		:30	\$200.00	10/07-10/07	2	1	2	\$400.00	
			Buyline Comment: NEWS									
	43	W	6P-8P		:30	\$4,500.00	10/03-10/03	1	1	1	\$4,500.00	
			Buyline Comment: PRESIDENTIAL DEBATE									

---REPORT TOTALS---

Report Totals: 62 / \$66,400.00

---SALES MONTHLY TOTALS---

Oct 12: 62 / \$66,400.00

Sales Totals: 62 / \$66,400.00

Station Totals: 62 / \$66,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$390,588	KBLR	0%	KLAS	42%	KSNV	26%	KTNV	17%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	12%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE